



Manitoba Culture, Heritage and Tourism

**Annual Report
2012–2013**



His Honour The Honourable Philip S. Lee, C.M., O.M.
Lieutenant Governor of Manitoba
Room 235, Legislative Building
Winnipeg, MB R3C 0V8

May It Please Your Honour:

I am pleased to present the Annual Report for the Department of Manitoba Culture, Heritage and Tourism for the fiscal year ending March 31, 2013, for the information of your honour.

Respectfully submitted,

"Originally signed by"

Honourable Flor Marcelino
Minister of Culture, Heritage and Tourism





Culture, Heritage and Tourism

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Honourable Flor Marcelino
Minister of Culture, Heritage and Tourism

Dear Minister Marcelino:

It is my pleasure to submit for your approval the 2012-2013 Annual Report for Manitoba Culture, Heritage and Tourism (CHT). Our department provides essential support to the cultural, linguistic, historic and artistic life of Manitobans, enhancing the wellbeing of all who live here, and impacting the memory of all who visit. This report provides only a few of the highlights of the past year's achievements.

Arts and cultural organizations with provincial or local mandates, major arts festivals, rural arts councils and *comités culturels*, First Nations communities, grass-roots community groups, schools, presenters, discipline-specific community arts groups, and urban art centres all access support through the programs offered by the Arts Branch.

Manitobans enjoy over 60 community and music festivals; access nearly 700,000 hours of art-based workshops and classes through rural community arts councils, schools or urban art centres; and participate in over 20 adjudicated exhibitions/festivals. Aboriginal, Francophone and multicultural groups receive Arts Branch support for their efforts to celebrate, share and develop their art forms in Manitoba, promoting greater awareness, appreciation, and preservation of our diversity. In addition, the Urban Art Centres Program supports the delivery of arts-based programming to targeted urban communities that are underserved, underrepresented, high need and/or, high risk.

Manitoba continues to provide critical support to its sound recording, media production, visual arts and publishing industries. Manitoba's recording artists released 217 recordings and continued to excel, garnering 102 nominations and 24 awards for musical excellence. In other cultural industries, 67 screen-based media projects were shot in the province, including eight feature films and 23 television/web-based productions, most notably the 2013 final season of award-winning television series *Less Than Kind*. The Manitoba Book Publishing Tax Credit continued to enhance the sustainability and competitiveness of our publishers. Marketing assistance programs supported promotion of work by Manitoba authors and visual artists at national and international trade shows.

Public Library Services continues to strive for universal access, expansion and improvement to public library services with particular focus on enhancing services to remote, northern and Aboriginal communities. CHT is working closely with consumer and sector partners to expand the collection of downloadable and online eBook and audio resources, which remain in high-demand, as well as to develop shared-service models using new technology to support equitable access to library resources for Manitobans with disabilities.

Department archaeologists and the Cross Lake First Nation continued detailed investigations at the 1792 site of the Hudson's Bay Company's Sipiweesk House, which was discovered in 2010. Two burials were also recovered and repatriated in the Sipiweesk area in 2012. The year also marked the bicentennial of the arrival of the Selkirk Settlers, and various groups and institutions received more than \$112,000.00

from the department for activities that ranged from academic symposia, an exhibit at The Manitoba Museum, to various events and re-enactments throughout the year.

The Legislative Library augmented its collections with a significant amount of material acquired from Library and Archives Canada as well as Manitoba Conservation Library. The Government Records Centre responded to over 20,000 requests from government offices for retrieval of records stored in the facility while it oversaw completion of a major expansion of its facility. The Information and Privacy Policy Secretariat continued to promote proactive disclosure of public information on the government website, as well as accessibility and transparency of public administration through initiatives such as providing resource materials, consultations and training sessions in information and protection of privacy.

Staff at Communications Services Manitoba (CSM) continued to provide strategic communications services to government departments and direct service to the public. Manitoba Government Inquiry (MGI), a branch within CSM answered over 105,000 calls and responded to over 8,300 email inquiries from Manitobans looking for information about government programs and services. In 2012-2013, MGI absorbed responsibility for the government's switchboard services in addition to acting as a call centre, which improved overall service to the public. In addition, Statutory Publications began a process to move away from paper printing in favour of more current online resources that are available at no charge.

Manitoba's tourism industry again posted strong returns in 2011, reaching \$1.45 billion in expenditures by tourists visiting and travelling in Manitoba. The rate of return on Manitoba's investments in tourism continues to be among the highest in Canada.

In late 2012, our department launched its 2012-2015 Tourism Action Plan in response to a sector review led by the Premier's Economic Advisory Council. The plan outlines the government's multi-year approach to realign provincial tourism resources to better position the industry for continued growth. One of the first deliverables of the plan included the restructuring of the Rural Regional Tourism Initiative grant program, reducing the number of regions from seven to six and revising program guidelines to encourage greater tourism development and capacity-building activities.

In partnership with Manitoba Conservation and Water Stewardship, the department also continued to make key investments in wildlife viewing opportunities with the completion of interpretive signage for the Grasslands Birding trail, significant enhancements to the public picnic areas at the Narcisse snake dens and continued trail and wildlife viewing development work at Oak Hammock Marsh.

These highlights provide a glimpse of the scope and diversity of the work undertaken by Manitoba Culture, Heritage and Tourism in 2012-2013.

Respectfully submitted,

"Originally signed by"

Cindy Stevens
Deputy Minister of Culture, Heritage and Tourism



Madame Flor Marcelino
Ministre de la Culture, du Patrimoine et du Tourisme

Madame la Ministre,

J'ai l'honneur de soumettre à votre approbation le rapport annuel du ministère de la Culture, du Patrimoine et du Tourisme pour l'exercice 2012-2013. Notre ministère fournit un soutien essentiel à la vie culturelle, linguistique, historique et artistique du Manitoba, ce qui contribue au bien-être de toute la population et a une influence très positive sur l'expérience de l'ensemble des visiteurs et touristes. Le présent rapport souligne seulement quelques-uns des points saillants de l'exercice qui vient de se terminer.

Tout un éventail d'organismes artistiques et culturels ayant un mandat provincial ou régional, de grands festivals artistiques, de conseils artistiques ruraux, de comités culturels, de collectivités des Premières Nations, de groupes communautaires locaux, d'écoles, de présentateurs, de groupes artistiques communautaires axés sur une discipline particulière et de centres artistiques urbains bénéficient d'un soutien par l'entremise des programmes offerts par la Direction des arts.

Les Manitobains et Manitobaines profitent de plus de 60 festivals communautaires et artistiques, ont accès à près de 700 000 heures d'ateliers et de cours, offertes par le truchement des conseils artistiques locaux, des écoles ou des centres d'arts urbains, et participent à plus de 20 expositions et festivals comprenant un jury de concours. Des groupes autochtones, francophones et multiculturels reçoivent une aide de la Direction des arts pour appuyer leurs efforts visant à célébrer, à partager et à développer leurs formes d'art au Manitoba, contribuant ainsi à une meilleure compréhension, appréciation et préservation de notre diversité. De plus, le programme des centres d'arts urbains appuie la prestation de programmes axés sur les arts aux communautés urbaines ciblées, qui sont mal desservies, sous-représentées ou à haut risque, ou dont les besoins sont élevés.

Le Manitoba continue de fournir un soutien essentiel aux industries de l'enregistrement sonore, de la production graphique, des arts visuels et de l'édition de la province. Des artistes manitobains du disque ont produit 217 enregistrements et ont continué de remporter des succès, dont 102 nominations et 24 prix pour l'excellence en musique. Quant aux autres industries culturelles, 67 projets des médias télévisuels et cinématographiques ont été réalisés dans la province, dont huit longs métrages et 23 productions télévisuelles et pour le Web. Parmi ceux-ci, mentionnons la saison finale 2013 de la série télévisée primée « *Less Than Kind* ». Le crédit d'impôt pour l'édition a continué de favoriser la compétitivité et la viabilité des maisons d'édition manitobaines. Les programmes d'aide commerciale aux maisons d'édition ont permis de promouvoir le travail des auteurs et des artistes visuels du Manitoba lors de salons commerciaux nationaux et internationaux.

La Direction des services des bibliothèques publiques poursuit ses efforts pour favoriser l'accessibilité universelle, l'expansion et l'amélioration des services des bibliothèques, en mettant un accent tout particulier sur l'amélioration des services dans les collectivités autochtones, éloignées et du Nord. Culture, Patrimoine et Tourisme Manitoba travaille en étroite collaboration avec ses partenaires des secteurs de la consommation et de l'industrie pour enrichir la collection de livres numériques et de ressources audio téléchargeables en ligne qui sont à forte demande, et aussi pour créer des modèles de services partagés utilisant de nouvelles technologies afin de permettre aux personnes handicapées manitobaines d'avoir un accès équitable aux ressources de bibliothèque.

Des archéologues du ministère et des membres de la Première Nation de Cross Lake ont poursuivi leurs recherches approfondies au site de la « Maison Sipiwesk », de la Compagnie de la Baie d'Hudson, établie en 1792 et découverte en 2010. Deux sépultures ont été découvertes et rapatriées dans la région de Sipiwesk en 2012. Cette année a aussi marqué le bicentenaire de l'arrivée des colons de Lord Selkirk, et divers groupes et établissements ont reçu plus de 112 000 \$ du ministère pour mener à bien des activités, entre autres, des colloques éducatifs, une exposition au Musée du Manitoba, et divers événements et reconstitutions historiques durant l'année.

La Bibliothèque de l'Assemblée législative a enrichi ses collections grâce à l'acquisition d'un grand volume de matériel de Bibliothèque et Archives Canada ainsi que de la Bibliothèque de l'environnement et de la conservation du Manitoba. Le personnel du Centre de préarchivage du gouvernement a répondu à plus de 20 000 demandes des bureaux du gouvernement pour repérer et récupérer des dossiers abrités dans l'établissement, et ce, pendant la période des travaux d'agrandissement des installations. Le Secrétariat de la politique d'accès à l'information et de protection de la vie privée a continué de promouvoir la divulgation proactive de renseignements à l'intention du public sur le site Web du gouvernement, ainsi que l'accessibilité et la transparence de l'administration publique par l'entremise d'initiatives telles que l'offre de documents de ressource, de consultations et de séances de formation sur l'accès à l'information et la protection de la vie privée.

Le personnel de Services de communication du Manitoba a continué de fournir des services de communications stratégiques aux ministères du gouvernement ainsi que des services directs au public. Les employés du Service de renseignements au public, une direction de Services de communication du Manitoba, ont répondu à plus de 105 000 appels et à plus de 8 300 courriels de Manitobains et de Manitobaines à la recherche d'information au sujet des programmes et des services du gouvernement. En 2012-2013, le Service de renseignements au public, en plus de servir comme centre d'appel, s'est également chargé du service téléphonique du gouvernement, et a ainsi amélioré l'ensemble du service au public. Par ailleurs, la Direction des publications officielles a entamé un processus visant à abandonner progressivement les documents papier pour offrir davantage de ressources actualisées en ligne, disponibles sans frais.

L'industrie du tourisme du Manitoba a encore une fois affiché de forts rendements en 2011, atteignant 1,45 milliard de dollars en dépenses de la part de touristes visitant et se déplaçant au Manitoba. Le taux de rentabilité des investissements faits au Manitoba dans le domaine du tourisme continue de figurer parmi les plus élevés au Canada.

Vers la fin de 2012, notre ministère a lancé son plan d'action touristique de 2012-2015 en réponse à une étude du secteur menée par le Conseil consultatif économique du premier ministre. Le plan présente une vue d'ensemble de l'approche pluriannuelle du gouvernement pour réaligner les ressources provinciales en tourisme de façon à bien positionner l'industrie pour continuer d'assurer sa croissance future. L'une des premières réalisations attendues du plan consistait en la restructuration du programme de subvention, soit l'Initiative de tourisme régional en milieu rural, la réduction du nombre de régions de sept à six et la mise à jour des lignes directrices du programme afin d'encourager un meilleur développement du tourisme et des activités de renforcement des capacités.

Manitoba
vibrant d'énergie

En partenariat avec Conservation et Gestion des ressources hydriques Manitoba, le ministère a également poursuivi ses investissements clés dans les possibilités d'observation de la faune, en terminant les panneaux d'interprétation pour le sentier d'observation des oiseaux des prairies, en apportant des améliorations importantes aux aires de pique-nique publiques à proximité des nids de couleuvres de Narcisse et en poursuivant les activités de développement des sentiers et des lieux d'observation au marais d'Oak Hammock.

Ces points saillants offrent une vue d'ensemble de l'étendue et de la diversité des activités entreprises par le ministère de la Culture, du Patrimoine et du Tourisme au cours de l'exercice 2012-2013.

Le tout respectueusement soumis,

La sous-ministre de la Culture, du Patrimoine et du Tourisme,

"Originally signed by"

Cindy Stevens



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Introduction

The Annual Report of the Department of Culture, Heritage and Tourism deals with the fiscal year ending March 31, 2013, providing a record of performance and fiscal accountability.

The report's content reflects the department's organizational structure, followed by program and financial information for five divisions:

- Administration and Finance
- Culture and Heritage Programs
- Tourism
- Communications Services Manitoba
- Provincial Services

Highlights are noted in the Deputy Minister's transmittal letter. This divisional information is followed by a report on Boards and Agencies, financial statements and historical information about expenditures and staffing, performance reporting, and a summary of disclosures received by the department.

Departmental Vision and Mission

Vision Statement

A province where all citizens can contribute to, and benefit from the quality of life in their communities, and take pride in being Manitobans.

Values

The following values are the core principles that guide our work behaviour, relationships and decision-making within the organization:

- Engagement - to improve personal and community life
- Accessibility - to information and programs
- Inclusion - through involvement in decision-making
- Innovation - for creative solutions
- Learning - as a way of life
- Legacy - for future generations
- Respect - for our strengths and differences
- Service - to Manitobans

Mission Statement

We contribute to a vibrant and prosperous Manitoba by celebrating, developing, supporting and promoting the identity, creativity and well-being of Manitobans, their communities and their province.

Goals

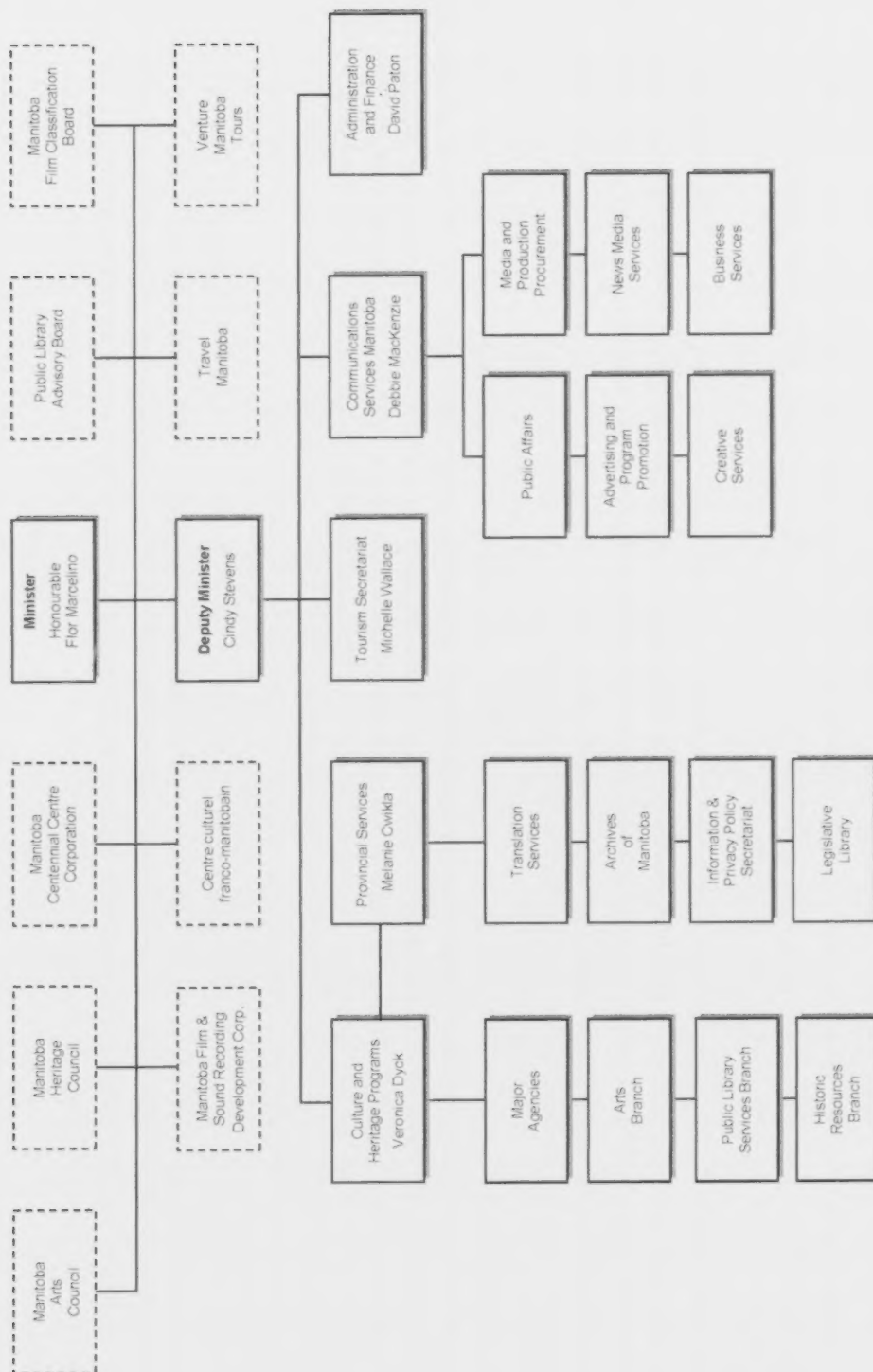
- Generate sustainable economic growth around Manitoba's unique identity and attributes.
- Increase community capacity to improve the well-being of Manitobans.
- Enhance public access to knowledge and information.
- Engage Manitobans in sharing and making use of the province's cultural and heritage resources.
- Build Manitoba's identity and reputation as a centre of artistic excellence.
- Provide effective leadership and support to corporate and departmental priorities.

Expected Outcomes

Through its planning process, the department has identified long-term outcomes which reflect the desired results of its programs.

- Increased employment and investment in Manitoba's cultural and tourism industries
- Equitable access to and increased participation in activities that contribute to quality of life and encourage the sustainability of inclusive communities.
- Greater access to and use of information that is publicly held or generated.
- Enhanced stewardship and use of the province's cultural and heritage resources.
- Increased opportunities for Manitoba's artists to excel at a national/international level.
- Enhanced participation in corporate and departmental initiatives.

CULTURE, HERITAGE AND TOURISM ORGANIZATIONAL CHART April 1, 2013



Statutory Responsibilities

The department operates under the authority of the following Acts of the Consolidated Statutes of Manitoba:

- The Amusements Act (Except Part II)*
- The Archives and Recordkeeping Act*
- The Arts Council Act*
- The Centre culturel franco-manitobain Act*
- The Coat of Arms, Emblems and the Manitoba Tartan Act*
- The Foreign Cultural Objects Immunity from Seizure Act*
- The Freedom of Information and Protection of Privacy Act*
- The Heritage Manitoba Act*
- The Heritage Resources Act*
- The Income Tax Act (Section 10.4 – Manitoba Book Publishing Tax Credit)*
- The Legislative Library Act*
- The Manitoba Centennial Centre Corporation Act*
- The Manitoba Film and Sound Recording Development Corporation Act*
- The Manitoba Museum Act*
- The Public Libraries Act*
- The Public Printing Act*
- The Travel Manitoba Act*

Executive Support

Minister's Salary

This appropriation provides for the Minister's salary entitlement as a member of Executive Council.

1(a) Minister's Salary:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries	37	1.00	37	-	
Total Sub-Appropriation	37	1.00	37	-	

Executive Support

Executive Support, consisting of the Minister's and the Deputy Minister's offices, provides leadership, policy direction and operational coordination to support the department and its agencies. The Minister's office provides administrative support to the Minister in the exercise of her executive policy role and service to the constituency. The Deputy Minister advises the Minister and gives direction to the department on the overall management and development of its policies and programs.

1(b) Executive Support:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries and Employee Benefits	634	10.00	629	5	
Other Expenditures	53		54	(1)	
Less: Recoverable from Healthy Living, Seniors and Consumer Affairs	(57)		(57)	-	
Total Sub-Appropriation	630	10.00	626	4	

Administration and Finance

Administration and Finance is a shared services division which supports the operations of the departments of Culture, Heritage and Tourism; Healthy Living, Seniors and Consumer Affairs; and Children and Youth Opportunities.

Administration and Finance assists the department in achieving its goals by providing services in support of the effective management of its human, financial and information resources and by assisting the other divisions and branches in the implementation of their initiatives. As well, the division provides guidance and support in meeting the legislative and policy requirements of central agencies of government including the Treasury Board, Civil Service Commission, Provincial Comptroller's Office, Office of the Auditor General and Office of Business Transformation and Technology. Activities include providing critical analysis and advice to management, budget coordination, administrative and operational support services, and information technology support.

Management Services supports departmental planning processes and encourages the development of clear linkages between departmental, branch and section priorities and objectives, while maximizing the use of limited resources. The branch coordinates the preparation of the Department Plan, Estimates Supplement and Annual Report, including performance reporting, in accordance with Treasury Board guidelines. Additionally, it is responsible for ongoing maintenance of business continuity plans as required under *The Emergency Measures Act*.

Financial Services coordinates the preparation of the department's budget and provides financial advice and analytical support for resource allocation decision-making. The branch supports the preparation and review of authority seeking submissions and contracts. Additionally, it provides central accounting, financial monitoring and reporting, general operating and administrative support services, monthly expenditure and variance reports, quarterly revenue statements and annual financial statements. Financial Services is also responsible for the preparation, communication and monitoring of the department's comptrollership plan, and regularly provides management and financial reports that support the delivery of departmental programs and initiatives.

Grants Administration supports the administration and delivery of formula-based grant programs. It provides clerical and administrative support to the Heritage Grants Advisory Council. The branch generates ministerial correspondence, documentation required to process cheques, approval, conveyance and follow-up letters. It also manages the Grants Management System, which is a database that provides historical and financial reporting and correspondence-generating capabilities.

Information Technology Services promotes and supports the planning, implementation and project management of all information technology applications within the department. This includes all aspects of the management and support of the department's internet site. The branch supports business units from the conception of a business improvement opportunity or from the identification of a new or changed business requirement through implementation of an appropriate solution. The branch provides consultative services to senior management and business units; coordinates the preparation and execution of the department's annual Information Technology Plan; coordinates the acquisition, installation, security, maintenance and support of desktop computer-related activities; and works closely with the office of Business Transformation and Technology (BTT) to manage the delivery of central services application development, implementation and maintenance services.

In 2012-2013, the branch worked closely with BTT to coordinate enhancements to the Archives of Manitoba Keystone online catalogue to include images. In addition, the branch worked with the department and BTT to make modifications and upgrades to the Grants Management System. The branch continued to work with BTT to implement an integrated library system shared by Public Library Services and the Legislative Library as well as implement upgrades to translation software.

Administration and Finance is responsible for the coordination of applications received under *The Freedom of Information and Protection of Privacy Act (FIPPA)*. For the period January 1, 2012 to December 2012, 37 requests were completed by the department of which 34 were from political parties, four were from private citizens or organizations, and one was from the media. Thirty-four were responded to within 30 days and three were responded to within 60 days. There was one complaint and the Ombudsman supported the department's decision not to release most of the information with the exception of a few pages which were released to the applicant. Further details are included in government's 2012 FIPPA Annual Report.

The division is also responsible for developing the department's French Language Services Plan and reporting on it each year to the French Language Services Secretariat. The department has 45 designated bilingual positions with 39 bilingual incumbents in designated positions, five vacancies and one position with non-bilingual staff.

The division administers the Heritage Grants Program, which provides grants and technical assistance toward the preservation of heritage resources. Additionally, the division provides management and administrative support to staff of the Manitoba Film Classification Board, which is responsible for the classification of films, videos/DVDs and video games.

1(c) Financial and Administrative Services:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries and Employee Benefits	1,117	22.00	1,375	(258)	1
Other Expenditures	355		361	(6)	
Less: Recoverable from Healthy Living, Seniors and Consumer Affairs and Children and Youth Opportunities	(331)		(393)	62	
Total Sub-Appropriation	1,141	22.00	1,343	(202)	

1 Variance reflects staff vacancies.

Manitoba Film Classification Board

The Manitoba Film Classification Board is mandated under *The Amusements Act* to provide a comprehensive procedure for the classification and regulation of films, and to provide for the dissemination of information to residents of the province concerning the nature and content of films. The board regulates the distribution, exhibition and presentation of film, video/DVDs and video games.

The board provides content information, classification ratings and other advisories so that Manitobans can make informed choices about what they or their children may view or play. This is accomplished in part by using classification categories that also restrict the availability of material on the basis of age. Products that fall within an age-restricted category require labels. The classification categories are General (G), Parental Guidance (PG), 14 Accompaniment (14A), 18 Accompaniment (18A), and Restricted (R).

The board also provides parents with information about the content of video games and restricts the distribution of Mature-rated material to children. Under regulations which came into effect on June 1, 2005, the board regulates the sale or rental of computer and video games classified by the Entertainment Software Ratings Board (ESRB). The ESRB ratings are Early Childhood (EC), Everyone (E), Everyone 10+ (E 10+), Teen (T), Mature (M), Adults Only (AO), and Rating Pending (RP).

The numbers and categories of films and video/DVDs classified are as follows:

Public Exhibition – films and videos intended for commercial or non-commercial public exhibition:

Number Classified	2012-2013	2011-2012	2010-2011
Commercial	686	696	625
Non-commercial	392	339	372
Total Classified	1078	1035	1047

Note:

1. Non-commercial product was submitted primarily by non-profit organizations.

The resulting classifications of feature films were as follows:

Feature Films	2012-2013	2011-2012	2010-2011
General	32	39	36
Parental Guidance	96	91	91
14 Accompaniment	100	87	90
18 Accompaniment	39	23	21
Restricted	0	2	3
Total	267	242	241
Appeals	5	0	2
Internal Reviews	6	0	0

Home Use – units solely for personal or in-home entertainment:

Submissions	2012-2013	2011-2012	2010-2011
Units received	2183	3102	3187
Titles received	1822	2061	2339

Public Exhibition and In-Home Use Titles Classified²:

	2012-2013	2011-2012	2010-2011
Permits Issued ³	2853	3126	3234
Classifications:			
General	625	633	583
Parental Guidance	1062	1078	1082
14 Accompaniment	791	885	946
18 Accompaniment	205	245	212
Restricted	38	46	58
Adult	132	239	353
Classification to be determined (as of March 31)	177	80	79

Notes:

2. A single title may have been released in multiple formats, i.e. 35mm, video/DVD or a digital file.

3. Not all product received is issued a permit or issued in the same year it is received.

The board issues 26 bi-weekly video classification updates and 12 theatrical classification reports. It is the video retailers' and theatre owners' responsibility to provide the general public with information contained in the board's catalogue and updates so parents can make informed choices about what they wish to view for themselves and their children. The catalogue and updates contain classifications and information pieces such as "violence" and "mature theme". This is also available on the board's website.

The board licenses all distributors and retail outlets of public exhibition and in-home use films, video/DVDs, computer and video games:

	2012-2013	2011-2012	2010-2011
Retail Stores licensed	1009	1043	1101
Distributors licensed	205	212	202
Inspections	266	513	860
Inspections – video games	24	60	69
Product removed	237	4	128
Product removed – video games	0	0	0

1(d) Manitoba Film Classification Board:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries and Employee Benefits	257	4.00	266	(9)	
Other Expenditures	124		168	(44)	
Total Sub-Appropriation	381	4.00	434	(53)	

Sustainable Development

The Sustainable Development Act sets out principles for departments to follow in integrating considerations for the environment, human health, and social well-being into their daily operations, and departments report annually on progress in meeting sustainable development strategies. The department's action plan addresses the following goals:

- increasing awareness, training and education regarding the benefits of sustainable development;
- protecting the health and environment of Manitobans through the reduced purchase and use of toxic substances and a reduction of solid waste sent to landfills;
- reducing fossil fuel emissions;
- reducing total annual consumption of utilities and increasing use of environmentally preferable products;
- increasing participation of Aboriginal, local, community-based and small businesses in government procurement opportunities;
- encouraging online applications and electronic funds transfer for grant recipients, and reducing the number of printed applications; and
- reducing printing and mailing costs by encouraging email as a means of communicating information to organizations on an annual basis i.e. grant deadlines, program information.

Key activities for Manitoba Culture, Heritage and Tourism included maintenance of baseline data, a review of departmental procedures, policies, contracts and grant applications for the inclusion of sustainable development elements, and distribution of environmentally preferred product information within the department.

The department continued to use recycled paper and reconditioned printer toner cartridges for daily business practices. Individual blue bins for paper, and central bins for aluminum, plastic and paper are an ongoing commitment to recycling. The use of ethanol blend fuel in departmental fleet vehicles has increased to 32 per cent of overall fuel purchases. Four of ten departmental fleet vehicles are now ethanol 85 per cent compatible.

In 2012-2013, the Information and Privacy Policy Secretariat used on-line communications to conduct meetings and train staff in different regions of the province, reducing the need to drive or fly for short-term operational needs.

In 2012-2013, the Tourism Secretariat supported a number of sustainable tourism initiatives including assistance for developing and enhancing ecotourism enterprises on the east side of Lake Winnipeg, working toward development of the Waabanong Anishinaabe Interpretive and Learning site, and continued delivery of the Watchable Wildlife Program.

The new Waabanong site will be an interactive interpretive learning site that provides Aboriginal and non-Aboriginal peoples with unique learning opportunities about the cultural and environmental heritage of Anishinaabe peoples in Manitoba.

Under the Watchable Wildlife program, the secretariat, in partnership with Manitoba Conservation and Water Stewardship, continued to develop and enhance wildlife viewing sites in provincial parks and wildlife management areas throughout the province, highlighted by the completion of interpretive signage for the Grasslands Birding trail, enhancements to public picnic areas at the Narcisse snake dens, and further trail work at Oak Hammock Marsh. Secretariat staff continued to represent the department on the Licensing Advisory Committee under *The Resource Tourism Operators Act* administered by Manitoba Conservation.

Culture and Heritage Programs Division

The Culture and Heritage Programs Division supports, creates and develops a broad range of cultural, arts, heritage, and library services, programs and opportunities that benefit Manitobans and their communities.

The division is dedicated to quality client service through:

- supporting community groups in identifying their needs and priorities, creating their own services and programs, and reviewing their progress toward identified goals and sustainability;
- building a supporting infrastructure that includes organizations, volunteers, institutions, facilities and arm's-length funding bodies;
- responding to the needs and aspirations of the division's clients within the framework of government's fiscal and policy requirements;
- planning cooperatively and strategically with clients, other service partners, various departments and levels of government;
- providing programs, services and funds that respond to regional needs and complement provincial priorities;
- reviewing policies, legislation, programs, services and funding in consultation with divisional clients; and
- maintaining awareness of provincial, national and international trends and new developments within each discipline, apprising staff and divisional clients of available options.

The division consists of the Assistant Deputy Minister's office and three branches: Arts, Public Library Services, and Historic Resources.

The Major Agency Relations Unit, which coordinates the budgetary and granting requirements for the Manitoba Arts Council and the department's major grant recipients, is also part of the division.

Executive Administration

The Assistant Deputy Minister provides managerial leadership to the major programs of the division through the Divisional Management Committee, through policy development, information coordination, and strategic planning, as well as fiscal, program, and human resource management in support of the division's clients and mandate.

During 2012-2013, the efforts of the division supported the following goals:

- provide sustained financial operating support to legislated cultural and heritage agencies;
- recognize and encourage artistic excellence, creativity and innovation, through funding to the Manitoba Arts Council;
- increase public access to and participation in arts, culture and heritage activities;
- enhance opportunities for Manitobans to access knowledge and information regarding culture, heritage and library programs and services;
- promote the use of the province's cultural and heritage resources;
- encourage and facilitate industry development in the cultural sector and
- work collaboratively with government departments and agencies to provide services that are responsive, sensitive and accessible to diverse communities.

2(a) Executive Administration:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries and Employee Benefits	493	7.00	536	(43)	
Other Expenditures	104		82	22	
Total Sub-Appropriation	597	7.00	618	(21)	

Grants to Cultural Organizations

Operating and capital assistance are provided to the department's major agencies. The major cultural agencies are: le Centre culturel franco-manitobain, the Manitoba Centennial Centre Corporation, the Manitoba Museum, the Western Manitoba Centennial Auditorium and the Winnipeg Art Gallery. Over \$9.0 million was awarded in operating grants to these institutions and agencies in 2012-2013.

The department's capital grant program provides funding to maintain and repair major cultural facilities and provide grants to non-profit organizations to undertake projects that provide long-term social benefits for the general community.

In 2012-2013, over \$325.0 was awarded in capital grants to major cultural organizations for minor capital repairs and upgrades including: temperature and humidity monitoring in The Manitoba Museum's Nonsuch Gallery; security cameras, radios and monitors, and air conditioning in the computer server room at The Manitoba Museum; heating, ventilation and sound equipment repairs for le Centre culturel franco-manitobain; replacement of the front doors at the Western Manitoba Centennial Auditorium; and a contribution to Prairie Theatre Exchange for upgrades and renovations.

2(b) Grants to Cultural Organizations:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Total Grant Assistance	9,362	-	9,737	(375)	

Manitoba Arts Council

The Manitoba Arts Council (MAC) was created by an Act of the Manitoba Legislature in 1965. The council works in close cooperation with federal and provincial agencies and departments, and with artists and arts organizations in developing and revising its various programs and activities to meet the changing needs of the artistic community. The council supports the demonstrated or potential artistic excellence of individuals, groups and organizations in the professional arts. This support includes funding for arts training institutions, professional assessment, professional development, artists in the schools and touring. In 2012-2013, CHT partnered with Manitoba Education to provide a \$160.0 increase to the Artists in the Schools program through MAC, consequently extending its reach to an additional 7,000 students and 61 more residencies than the previous year. The Manitoba Arts Council's annual report is tabled separately in the Legislature.

2(c) Manitoba Arts Council:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Grant Assistance	9,760	-	9,820	(60)	
Less: Recoverable from Urban Development Initiatives	(875)		(875)	-	
Less: Recoverable from Education	(540)		(540)	-	
Total Sub-Appropriation	8,345		8,405	(60)	

Heritage Grants Advisory Council

The Heritage Grants Advisory Council is responsible for making recommendations to the Minister for funding under the Heritage Grants Program for projects which identify, protect and interpret the province's heritage. Application for funding under the Heritage Grants Program is open to any non-profit, incorporated community organization or local government.

The council consists of 14 members of the heritage community. The council has a wide range of expertise and represents many heritage disciplines and regions throughout the province. The council held two formal meetings to review grant applications, one in Winnipeg and the other in Gimli.

The council relies on the technical expertise of the department's staff to ensure that standards are met in all the projects supported by the program. Expertise is sought from the Historic Resources Branch, Archives of Manitoba, the Arts Branch and outside agencies of the department such as the Association for Manitoba Archives. Projects continue to be monitored by department staff and through review of final products such as local histories, CDs, videos and various reports.

In 2012-2013, the Heritage Grants Program approved 97 projects for a total of \$331.1 in grants and \$101.1 in bingos. Assistance was provided to the heritage community for various projects in research, collections management, programming, exhibitions and archaeology.

2(d) Heritage Grants Advisory Council:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Total Expenditures	426		411	15	

Arts Branch

The arts and cultural organizations of Manitoba, funded by the Arts Branch, play a significant role in the health, well-being, social cohesion and social inclusion of Manitobans. They also contribute to the growth of our economy through support, training and employment of artists and arts professionals; and by fostering the development of tomorrow's creative minds essential to Manitoba's success in the new knowledge-based economy.

To achieve this objective, the branch assists and supports community initiatives to promote access by all Manitobans to the study, creation, production, exhibition and publication of works in the arts. The branch delivers support to the development of Manitoba's film and sound recording, publishing, visual arts and crafts industries, including support to the Manitoba Film and Sound Recording Development Corporation. The branch coordinates involvement in interprovincial, national and international cultural initiatives, and provides support services and consultation in both official languages in the areas of marketing, arts management, resource development, skills training, events coordination and cultural policy.

The branch also maintains responsibility for the management of the Manitoba government art collection, including acquisition of art, maintenance and care of the existing collection and development of the policy and legislation that governs the collection.

Through funding to the Manitoba Film and Sound Recording Development Corporation, the Arts Branch supported over \$93.9 million in Manitoba-based film production activity in 2012-2013. Eight feature films and 23 television or web-based productions were shot in the province in 2012-2013 including the final season of the award-winning and acclaimed television series *Less Than Kind*. The vitality of this sector is further demonstrated through its diversity, with Aboriginal and French language projects flourishing in 2012-2013. Productions shot in Manitoba last year also included: *Ciudades Desiertas (Deserted Cities)*; *American Girl*; *Reasonable Doubt*; *Cry Fly*; *Smiling Jack*; *Mr. Hockey and Pour Un Soir Seulement VII*, which were shot in a variety of locations throughout the province.

Manitoba's sound recording industry experienced another excellent year in 2012-2013. Manitoba artists released 217 recordings of which 13 were by Aboriginal artists and nine by Francophone artists. Manitoba musicians and industry professionals also received 102 nominations and won 24 regional, national and international awards at various music industry awards shows and events in 2012-2013.

These achievements also complement Manitoba Music's very successful Aboriginal Music Program supported in 2012-2013 with a grant of \$75.0.

A total of 14 Manitoba book publishers published 110 titles in English, French and Cree in 2012-2013. The department supported the expansion of marketing activities, development of new product lines, professional skills upgrading, and the implementation of technological efficiencies. Publishers introduced new imprints and employed more persons with the assistance of the Manitoba Book Publishing Tax Credit, which extends to December 31, 2014. The tax credit is based on 40 per cent of Manitoba labour costs with a 15 per cent bonus on eligible forest-friendly printing costs. The tax credit assists all Manitoba book publishers and enhances the sustainability and competitiveness of Manitoba publishers.

The branch provided project and administrative support to periodical/magazine publishers, which enabled the Manitoba Magazine Publishers' Association and their members to promote and market their product to increase readership and sales. In the literary arts sector, the department sponsored two book awards to acknowledge and celebrate Manitoba's writing and publishing community. The annual Margaret Laurence Award for Fiction was awarded to David Bergen for *The Age of Hope* published by HarperCollins Canada. The Alexander Kennedy Isbister Award for Non-Fiction went to *Creation and Transformation: Defining Moments in Inuit Art* by Darlene Coward Wight, published by Douglas and MacIntyre and the Winnipeg Art Gallery.

The department supports a prize for francophone literature every two years. The Prix Littéraire rue-Deschambault was awarded to *La Révolution Tranquille* by Raymond-M. Hebert, published by Les Éditions du Blé.

These awards were administered on the department's behalf by the Association of Manitoba Book Publishers and the Manitoba Writers' Guild and presented at a gala organized by the Manitoba Writers' Guild with over a dozen other awards recognizing excellence in Manitoba's writing and publishing community.

In 2012-2013, 16 commercial galleries and visual arts/crafts industry associations were supported through the Visual Arts Assistance Program. The department provided funding to a variety of marketing initiatives, such as the Urban Shaman Gallery for website redevelopment and capacity building in the management of marketing strategies, the WAVE Interlake Artists of Manitoba for direct marketing, as well as the Galerie Rivière-aux-Rats for creation of a digitized online gallery.

By assisting 18 community arts councils, 7 comités culturels, 10 provincial community arts associations, and 36 organizations delivering arts programs on an ongoing basis, the branch supported skills development and public presentation in the performing, visual, literary and media arts with particular attention given to the development of the arts in rural and remote communities in Manitoba. These investments resulted in attendance of over 322,000, at over 1,166 performance events and visual arts

exhibitions, as well as over 675,000 student hours of community-based arts instruction throughout Manitoba. Through the Arts Development Project Support Program, 119 audience development and art skills development projects were supported across Manitoba, including 11 projects in remote communities.

In 2012-2013, the branch provided \$485.0 to 10 major arts festivals with attendance of over 338,000 people. The branch also assisted community festivals by providing 39 grants through the Community Festivals and Events Program.

In 2012-2013, the branch partnered with the Manitoba Arts Council and Manitoba Education to provide \$81.0 in support for 23 ArtsSmarts projects in 17 urban and seven rural/remote schools. These projects involved 36 professional, community-based artists and impacted 3,813 students and 195 educators throughout the province.

The Arts Branch continued to partner with Manitoba Education and Children and Youth Opportunities in the School and Community Arts program. The program includes an After-School Arts Enrichment Program, and an Arts Education Access Program providing support of \$105.0. In 2012-2013, the department provided \$40.0 for the Arts Education Access Program, providing assistance for a total of 19 projects taking place in 19 high-need communities, with the majority of support going to rural and northern communities.

In 2012-2013, the Aboriginal Cultural Initiatives Program helped promote and preserve Aboriginal culture and heritage through support to 17 powwows, Métis dance and other cultural events. The Aboriginal Arts Education component of the Aboriginal Cultural Initiatives Program supported 12 educational projects associated with traditional and contemporary Aboriginal art forms.

The department administered the Urban Arts Centres program and provided operating support to 12 urban art centres totaling \$444.4. The program supports arts-based programming in various targeted high-needs or underserved communities of Manitoba that helps to nourish personal and social development, contributes to healthy lifestyles in safe environments and provides opportunities for participants to be active and engaged citizens. Members of targeted urban communities benefit from art skills development opportunities and increased access to arts appreciation in a multitude of disciplines including visual arts, theatre, circus arts, music performance and media arts.

In 2012-2013, a provincial partnership between CHT, Manitoba Francophone Affairs Secretariat and Manitoba Arts Council enabled Manitoba to access matching funds from the federal department of Canadian Heritage to implement the final year of the *L'Art en moi* program. Administered by the department, *L'Art en moi* supported meaningful arts-based activities to promote francophone cultural identity in urban and rural communities, across age-groups and reflective of francophone diversity. Financial support totalling \$119.4 was provided to 13 organizations for initiatives focusing on a variety of disciplines including, community and professional theatre, multimedia, visual arts and textile arts. The branch also continues to provide staff resources to the Saint-Boniface Bilingual Service Centre.

The Manitoba government art collection was expanded with 126 additional works of art in 2012-2013. These new works were purchased by the branch through regional juried art exhibitions, the annual provincial exhibition hosted by the Manitoba Society of Artists, the annual purchase activities of the Arts Advisory Committee and funds from Manitoba Infrastructure and Transportation.

In 2012-2013, the branch continued to support the development and administration of contractual agreements relating to fiscal stabilization of major arts and cultural organizations. The Arts Branch continues to work with the Manitoba Arts Council, other levels of government and other funders to consult and assist with the fiscal stabilization of the Manitoba Conservatory of Music and Arts, the Manitoba Opera Association, the Winnipeg International Children's Festival, the Manitoba Theatre for Young People, and the Winnipeg Symphony Orchestra.

2(e) Arts Branch:

Expenditures by Sub-Appropriation	Actual 2012-2013		Estimate 2012-2013	Variance Over (Under)	Expl. No.
	\$(000)	FTE's	\$000	\$000	
Salaries and Employee Benefits	461	11.00	695	(234)	
Other Expenditures	152		165	(13)	
Film and Sound Development	4,913		4,383	530	
Grant Assistance	3,891		3,955	(64)	
Total Sub-Appropriation	9,417	11.00	9,198	219	

Public Library Services Branch

Under the authority of *The Public Libraries Act* and associated *Regulations*, Public Library Services Branch (PLS) ensures that Manitobans have access to library services through strategic activities that support the development of strong community-based public library services in the province. To fulfill its broad mandate, the branch administers provincial legislation and grant assistance; provides direct consultative support, training and technical services to public library organizations, communities and residents of Manitoba; supports departmental efforts toward policy development; and operates central library functions.

In 2012-2013, grant assistance totaling over \$5.9 million was provided to Manitoba's 59 public libraries and other related organizations, including the Manitoba Library Association, Manitoba Association of Library Technicians, Manitoba Library Trustees Association, Manitoba School Library Association and the Canadian Children's Book Centre. Significant progress has been made since the 2006 Public Libraries Review and resulting report *Reaching Our Vision: Providing High Quality, Sustainable Public Library Services For all Manitobans* with improvements in all three of the identified goals: access, quality and sustainability.

Since the 2005-2006 Public Libraries Review, over 38,000 Manitobans have gained access to local library services, largely as a result of increased funding for library establishment as well as pilot projects in Aboriginal communities. For example, local service was established in Easterville through an innovative partnership with the University College of the North.

In consultation with libraries and other key stakeholders, PLS has published a series of guidelines and standards for municipal and regional library systems. Coordinating regional implementation, PLS assists communities with local planning and development efforts to create strategic improvements to library operations, facilities, collections, services and policies. A supplementary financial accountability document was also developed to provide libraries with clear reporting guidelines with the intent of achieving uniform reporting throughout the province. Web-based training presents exciting potential in the area of ongoing professional development, particularly for remote areas, and the branch has actively promoted web- and site-based training opportunities.

PLS has been actively engaged in pan-Canadian efforts to support equitable access to public library resources for persons with disabilities. As a participating jurisdiction within the Provincial-Territorial Public Library Council, and through partnerships with service providers in Canada and the international community, PLS is helping to develop a National Network for Equitable Library Service that will enhance access to collections in alternate formats through local library services. Building from a foundation which supports the principles of universal access to public services, this initiative leverages the resource-sharing potential of the Internet, featuring a repository that libraries can use to add, manage and exchange content. An accessible website will allow users to search and retrieve accessible content independently or with support from local library staff.

One of the fastest growing service areas in libraries continues to be eBooks and downloadable audio books with over 365,000 circulations, representing a 74 per cent increase over the last fiscal year. In partnership with the Legislative Library and Manitoba Business Transformation and Technology, PLS has

successfully migrated from a legacy integrated library system to a proven and sustainable cross-jurisdictional open source platform. The framework established has exciting potential for library systems across government and in client library sectors. Nine public library systems, the University College of the North and Volunteer Manitoba have joined this initiative with four other systems with scheduled migrations planned in the following year.

2(f) Public Library Services:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries and Employee Benefits	674	18.60	925	(251)	
Other Expenditures	761		706	55	
Grant Assistance	5,474		5,519	(45)	
Total Sub-Appropriation	6,909	18.60	7,150	(241)	

Historic Resources Branch

The Historic Resources Branch (HRB), guided by *The Heritage Resources Act* (1986), provides stewardship and support services to ensure that physical reminders of Manitoba's past, such as sites, buildings and artifacts and rare or unique special places remain a vibrant part of community identity and quality of life.

Safeguarding Manitoba's heritage resources is a shared responsibility involving owners of heritage properties, all levels of government and development proponents affecting land-based resources of potential heritage value. HRB works with community partners to deliver its core services of stewardship and community heritage are dedicated to achieving sustainable infrastructure working with partners.

Municipalities use enabling powers under *The Heritage Resources Act* to plan, protect, manage, and interpret local heritage resources, and are encouraged to establish volunteer Municipal Heritage Advisory Committees (MHACs). Several of the province's most active MHACs have recently been profiling local heritage work to address opportunities that build local capacity as well as ensuring ongoing interest and engagement with the community. For example, the MHAC in Gimli has recently completed a conservation handbook for historic cottage owners, developed a research project about a unique German farm village at Berlo (distributed as a booklet to more than 100 descendants of that community) and held an annual heritage open house that was attended by 125 visitors this year. The St. Clements MHAC undertook a number of educational and promotional activities, including a major upgrade of the community's heritage website, the completion of an oral history project and the planning for a heritage centre at Grand Marais, part of the municipality's "Destination Grand Marais" initiative. The St. Clements MHAC ensures that its programs and projects are highlighted each year at the Lockport Community Festival. The MHAC in Manitou is developing a major "virtual archive" that will feature local materials online and searchable through new optical character recognition technologies, thus allowing for greater access by researchers and visitors to the area's history.

Through funding and consultation to support services, the activities of museums, heritage organizations and owners of legally-protected properties are supported to foster community engagement in heritage conservation. The Signature Museums Program assists six qualifying museums to develop their heritage tourism potential as attractions. Over 111,000 people visited six Manitoba Signature Museums in 2012-2013, attending exhibits including the Mennonite Heritage Village's "A Child's World, From Slate to Tablet" and the Canada Aviation Museum's "Take Flight" education programs. Signature Museums developed joint promotional materials in both print and electronic media, continuing the museums' partnership with Travel Manitoba to undertake targeted marketing strategies to enhance their museum's visibility.

The Provincial Heritage Agency (PHA) grant program provides financial assistance to eight provincial heritage agencies to enhance the educational and public profile of Manitoba's heritage. Notable events undertaken by PHAs in 2012-2013 included Heritage Winnipeg's coordination of Doors Open Winnipeg, a free weekend event held each May that has attracted more than 273,000 visits to 80 heritage buildings

city-wide since the event first began in 2004. In recognition of Manitoba Day and the Selkirk Settlers Bicentennial, an exhibition of documents and artifacts entitled "The Early Years of the Selkirk Settlement" by the Manitoba Historical Society, in collaboration with the Hudson's Bay Company Archives and The Manitoba Museum opened on May 12th and ran until the end of September at The Manitoba Museum. Also, Heritage Winnipeg, the Manitoba Archaeological Society and Le Musée de Saint-Boniface Museum took part in an arts, culture and heritage fair at the Manitoba Museum on Manitoba Day. In October, the Association of Manitoba Museums celebrated their 40th Anniversary Conference "Honoring the Past, Welcoming the Future," with speakers, ground-breaking sessions and record attendance with over 140 delegates participating. Finally in the fall, the Provincial Heritage Agencies gave a joint information session at the Special Area Groups for Educators (SAGE) 2012-13 Conference for Social Sciences Teachers entitled *It's an Honour to be Canadian: Two Hundred Years of Canadian History*.

HRB maintains and updates comprehensive data collections for more than 21,000 sites: 7,457 archaeological sites, 10,334 historic buildings, 2,435 commemorative plaques and 1,459 Centennial Farms. This information, which ranges from locational data, photographs and ownership records to significance assessments and regional and thematic overviews, is accessed by developers, municipal governments, consultants and heritage organizations. The branch ensures that major developers and their consulting firms, which are required in their development and land management plans to provide reports on impacts on heritage resources, are provided with accurate and digitally accessible and transferable data reports. In 2012-2013, HRB developed 90 of these reports for consultants. The branch also coordinated 104 major data collections for municipal governments and heritage organizations, as well as responded to approximately 250 community and departmental inquiries for data and information about a variety of heritage issues.

Site assessments and legal protection under *The Heritage Resources Act*, as well as policy agreements are undertaken regularly to ensure the intrinsic value of heritage resources is respected. In 2012-2013, the branch assessed 2,310 land development projects for their potential to adversely affect heritage resources. There were 65 projects that required heritage resource assessments prior to development and 75 heritage permits were issued.

HRB continues to work cooperatively with RCMP, Winnipeg Police, the Chief Medical Examiner, Aboriginal communities and local communities to manage "found human remains," for burials occurring outside recognized cemeteries and not considered forensic. HRB staff assisted the Winnipeg Police Service in the identification of 13 scene recoveries and worked with nine RCMP detachments in 11 scene recovery identifications. Six of these cases involved human remains. HRB archaeologists recovered the remains of eight individuals province-wide this past year. Repatriation of two individuals to their home community was undertaken and the process of repatriation for five more individuals was initiated.

Ensuring proper maintenance, care and storage of heritage resources and associated data records recovered through archaeological impact assessment activities are important ancillary aspects of branch operations. The Manitoba Hydro-funded Churchill River Diversion Archaeological Project (CRDAP) led to three survey studies (Churchill River-South Indian Lake, Burntwood River system) including one burial investigation in the CRDAP area in 2012-2013.

HRB archaeologists conducted two surveys and monitored numerous sites (Winnipeg River) during the eighth year of the System-Wide Archaeological Project. The System-Wide Archaeological project under a 10-year agreement with Manitoba Hydro to protect the heritage resources of hydro-affected areas throughout Manitoba not covered by other hydro development projects such as CRDAP. The Sipiwek Lake Archaeological Project (SLAP) is part of the Northern Flood Agreement programming arranged between Manitoba Hydro and the Cross Lake First Nation. In 2010, a survey located and recovered artifacts from the site of Hudson's Bay Company's Sipiwek House, established by David Thompson in 1792. Department archaeologists and the Cross Lake First Nation are continuing detailed investigations at this important site in 2012-2013 and undertook survey and assessment of additional sites. Two burials were also recovered and repatriated in the Sipiwek area in 2012.

Designation, commemoration, knowledgeable application of conservation standards for maintenance and developing sustainability plans for known resources continue to be important to municipalities and communities across the province. In 2012-2013, municipalities designated and protected six new

municipal heritage sites under *The Heritage Resources Act*. The new sites range from a fine railway station at Cranberry Portage to a beautiful fieldstone church at Breadalbane to the Brandon house of Marjorie Elliott Jackson, who was for many years the superintendent of nursing at Brandon General Hospital.

The Special Places initiative, which enables communities to undertake comprehensive inventories of their heritage sites to determine what is of historical significance and value to community identity, was extended to assist three municipalities in 2012-2013. There are now 43 communities involved in this type of long-term, strategic work, and projects to date have involved the rigorous examination and assessment of more than 3,800 historic buildings, and the selection via community consultation and approvals by councils of 164 sites with notable heritage value. Several participating communities requested that HRB help them to develop model projects for two other foundational aspects of local heritage identity. As a result the communities of Argyle, Hartney, Melita, St. Clements and Wawanesa assisted with the development of a Notable People and Pivotal Events initiative, which is now available for use by other interested communities.

HRB provides assistance to the owners/lessees of designated heritage buildings for work related to the preservation of their buildings. The branch administers the Designated Heritage Building Grants program, which is designed to assist the owners and lessees of a building that is of historical significance and is designated as a heritage site under *The Heritage Resources Act* or City of Winnipeg By-Law No. 1474/77. The program's objective is to ensure that work complies with *The Standards and Guidelines for the Conservation of Historic Places in Canada*. In 2012-2013, with a budget of \$235.0, grants were approved to the owners of 28 heritage buildings.

2(g) Historic Resources:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries and Employee Benefits	1,291	22.05	1,330	(39)	
Other Expenditures	382		383	(1)	
Grant Assistance	1,108		1,178	(70)	
Total Sub-Appropriation	2,781	22.05	2,891	(110)	

Tourism Secretariat

2012-2013 marked the eighth year of the secretariat's operation. Activities included facilitation of community and industry tourism development planning, administration of *The Travel Manitoba Act*, management of government's tourism investments, consultation with other Manitoba government departments and central agencies, and coordination of the department's participation in tourism-related events and activities. Tourism Secretariat consultants provided specialized consulting to the industry about outdoor adventure tourism and Aboriginal and regional tourism development in the areas of economic feasibility, business planning, project financing, quality coordination, and advice on regulatory matters for existing and potential tourism attractions, services and facilities.

The Tourism Secretariat is committed to the development of tourism in the province, supporting the industry's efforts to strengthen the quality, competitiveness and sustainability of its products and services and to promote accessible, high-quality, environmentally sustainable tourism in Manitoba. The secretariat oversees development and implementation of the government's tourism policies, and ensures that the province's investments in tourism contribute to overall policy priorities. In partnership with its statutory agency, Travel Manitoba, the secretariat contributes to Manitoba's economic well-being by facilitating and supporting the development of a dynamic, environmentally sustainable tourism industry.

Manitoba's tourism industry again posted strong returns in 2011, reaching \$1.45 billion in expenditures by tourists visiting and travelling in Manitoba. The rate of return on the government's investments in tourism development and promotion is consistently among the highest in Canada.

In 2012, the Premier's Economic Advisory Council (PEAC) struck an industry task group to review and explore opportunities to grow and strengthen Manitoba's tourism sector. The group's findings were presented to the Premier as a series of recommendations. Acting on those recommendations, the Manitoba government launched a 2012-2015 Tourism Action Plan which outlines the government's multi-year approach to realign provincial tourism resources to better position the industry for continued growth. Work on plan deliverables began immediately with:

- Restructuring of the Rural Regional Tourism Association grant program, reducing the number of regions from seven to six and revising the program guidelines to encourage greater tourism development and capacity-building activities. These program changes were also a result of a separate review of the Rural Regional Tourism Initiative program, initiated by the regional associations in 2009.
- Striking a Deputy Ministers Committee on Tourism to improve coordination of provincial tourism programs and services.
- Discussions between the secretariat and our partner, Travel Manitoba, to better define roles, responsibilities and identify opportunities for enhanced collaboration.

Another focus of the secretariat's activities in 2012-2013 was the continued development of opportunities designed to assist the Aboriginal population toward greater participation in Manitoba's tourism industry. The secretariat continued to work toward the development of the Waabanong Anishinaabe Interpretive site near Hollow Water First Nation, and continued to support the work of Eastside Aboriginal Sustainable Tourism Inc. to develop the tourism industry on the east side of Lake Winnipeg. Other initiatives included support for Aboriginal tourism training projects and support for the Indigenous Tribal Village at the Forks.

The secretariat continued key inter-departmental collaborations in 2012-2013, including the Star Attractions program, the Watchable Wildlife program and the Manitoba Agri-tourism Strategy. The Star Attractions highway signage program, administered in cooperation with Manitoba Infrastructure and Transportation, highlights Manitoba's premiere tourist sites for travelers on Manitoba's highways. The Manitoba Agri-tourism Strategy is a joint initiative with Manitoba Agriculture, Food and Rural Initiative to boost the number and range of agri-tourism enterprises in rural Manitoba. The Watchable Wildlife program is administered in partnership with Manitoba Conservation and Water Stewardship. Developments through the Watchable Wildlife program included completion of the Manitoba Grasslands Trail signage, enhancements to the picnic area at the Narcisse snake dens, and further trail work at Oak Hammock Marsh.

The secretariat continued to represent the tourism sector on Manitoba Conservation's Resource Tourism Licensing Advisory Committee, participated in ongoing reviews of applications for Crown Lands Permits, and provided consultation to Venture Manitoba Tours Ltd. in the management of the Falcon Lake Golf Course.

2(h) Tourism Secretariat:

Expenditures by Sub-Appropriation	Actual		Estimate	Variance	Expl. No.
	2012-2013		2012-2013	Over (Under)	
	\$(000)	FTE's	\$000	\$000	
Salaries and Employee Benefits	440	4.00	402	38	
Other Expenditures	222		337	(115)	
Grant Assistance	459		645	(186)	
Total Sub-Appropriation	1,121	4.00	1,384	(263)	

2(i) Travel Manitoba:

Expenditures by Sub-Appropriation	Actual		Estimate	Variance	Expl. No.
	2012-2013		2012-2013	Over (Under)	
	\$(000)	FTE's	\$000	\$000	
Total Grant Assistance	7,113		7,113	-	

Communications Services Manitoba

Communications Services Manitoba (CSM) coordinates and manages government advertising, communications and the delivery of public information services. As the government's central communication service, the division's mandate is to enhance the quality, consistency, accountability and cost-effectiveness of government advertising and communications. Services are delivered under the authority of *The Public Printing Act* and *The Coat of Arms, Emblems and the Manitoba Tartan Act*. The division also administers the province's Visual Identity Guidelines.

The division provides government departments with communication support such as project management, strategic communications planning, creative development and writing services. CSM also manages the delivery of government communications through coordination of the government's website, services provided to the news media, and the operations of the public information services: Manitoba Government Inquiry and Statutory Publications Branch. Communications support is also provided for Crown agencies.

The division's key service areas are: Advertising and Program Promotion, Creative Services, Public Affairs, Production and Media Procurement, News Media Services, the Internet Unit, Business Services, Manitoba Government Inquiry and the Statutory Publications Branch.

Advertising and Program Promotion assists departments with the development of strategic communications plans, advertising plans, program strategies and promotional materials to ensure government advertising messages are high-quality, cost-effective and consistent. Staff consult with departments to develop the message, methodology and media to meet promotional needs. The unit also coordinates interdepartmental advertising and promotional programs, and implements standard graphic and design guidelines.

Creative Services provides direction to ensure the quality and effectiveness of all communications material produced on behalf of government departments. The branch works closely with divisional staff, departments and suppliers of creative services in the development of government communications strategies and components. Staff also provide copywriting and graphic design services to ensure consistent, high-quality materials for public information materials.

Public Affairs staff coordinate public information initiatives and advise on the most effective method of communications delivery. Staff prepare strategic communications plans, write news releases, act as liaisons for media and organize the media component of special events. Staff also research, write and follow through on the production of informational publications and coordinate departmental speeches for ministers. Public Affairs staff manage government communications for major emergencies such as flooding, forest fires and situations requiring public evacuations and relocations. Responsibilities include staffing media telephone inquiry lines, arranging media interviews and producing and disseminating news releases and public information documents related to the emergency.

Production and Media Procurement coordinates the purchasing of print, design, electronic production, research and other advertising and communications services for government departments. It also provides media planning, purchasing and monitoring services for communications and advertising initiatives on behalf of departments, agencies and Crown corporations. Staff work with Public Affairs and Advertising and Program Promotion to develop strategies, proposals and estimates for information and advertising campaigns.

News Media Services provides final editing, coordination and distribution of news releases issued to Manitoba news media. News releases are also distributed on an immediate basis via personal delivery, electronic mail and the Internet. The branch offers independent advice, support and distribution of material for the Lieutenant Governor, independent offices of the Legislature such as the Ombudsman and Auditor General and departmental offices. Staff also provide support to the protocol office for VIP visits and Premier's conferences. In addition, the branch provides technical services such as pool light and sound for government media events, live broadcasts of the daily Question Period and organizational calls

with the media. The office also employs the government photographer who supplies photography services to members of the legislative assembly and to government. In 2012-2013, there were 724 news releases issued on behalf of the Manitoba government. There are also 32,446 subscribers to the news release email distribution system.

The Internet Business Unit manages the government's central homepage and resources that provide information about government programs and services for all Manitobans. The unit works closely with government departments and Business Transformation and Technology to develop innovative and effective ways to deliver public services and information through the government website. The site contains information from every department of government. The government website is updated every working day and provides current information including road conditions, news releases, legislative changes and new program announcements. The site is also an integral part of government's public communications strategy during emergencies and public safety information campaigns. The unit provided advice and guidance on the use of social media within CSM and for other government departments. There are three corporate social media channels (Facebook, Twitter and YouTube) as well as a dedicated Twitter channel for road information. A social media policy and standards are in place to govern the use of these channels in communicating program information to the public.

Manitoba Government Inquiry (MGI) provides a bilingual toll-free telephone information and referral service for all provincial programs and services. The service also responds to public inquiries through the operation of the Manitoba government website answer desk, and provides call centre services for special government initiatives such as emergency measures operations and provincial general elections. In 2012-2013, MGI responded to more than 105,000 inquiries from the public. Manitoba Government Inquiry works closely with the CSM Internet Business Unit to strengthen the coordination of telephone and online services.

The Statutory Publications Unit took initial steps to change some of its operating procedures to reduce the paper-based copies of acts and regulations in favour of the online and up-to-date Manitoba Laws site. This involved initial steps to cease printing the Continuing Consolidated Statutes of Manitoba and special sets. The unit is also preparing to make changes in the delivery of the *Manitoba Gazette*. Copies of printed statutes and regulations will continue to be available upon request for a fee.

CSM worked with government departments to implement multi-media public information and social marketing campaigns that provide Manitobans with information that is useful and relevant on a range of topics. Specific campaigns have included accessing health care services, encouraging Manitobans to get a flu shot, the tuition fee income tax rebate program, apprenticeship training and tips for healthy living.

3(a) Communications Services Manitoba:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries and Employee Benefits	4,006	66.00	4,006	-	
Other Expenditures	1,299		1,238	61	
Public Sector Notices	468		1,966	(1,498)	1
Less: Recoverable from Other	(1,212)		(2,725)	1,513	1
<u>Appropriations</u>					
Total Sub-Appropriation	4,561	66.00	4,485	76	

1 The Public Sector Notices line reflects costs for tenders, legal notices and career ads, the costs of which are then recovered from departments. The variance reflects a reduced requirement for these types of advertisements during the fiscal year and associated recovery.

Provincial Services Division

The Provincial Services Division delivers corporate information management programs and makes government information accessible to the public. It is made up of four branches: Translation Services, the Archives of Manitoba, the Information and Privacy Policy Secretariat and the Legislative Library. Services in this division are delivered in accordance with *The Archives and Recordkeeping Act*, *The Freedom of Information and Protection of Privacy Act*, *The Legislative Library Act* and *The Manitoba Act*.

Translation Services

The Translation Services Branch provides quality, cost-effective written and oral translation services to Manitoba government departments, corporations and agencies, including the courts and the Legislative Assembly, as required by *The Manitoba Act* and the French Language Services Policy. In 2012-2013, the volume of written translation in the official languages amounted to 13,898 pages. During 2013-2014, the branch seconded a translator to Manitoba Education to help support its French Language Services needs.

Translation services were provided as follows:

	Actual		Estimate	
	Pages	Words	Pages	Words
English to French	12,194	3,048,500	14,000	3,500,000
French to English	1,704	426,000	2,000	500,000
Total:	13,898	3,474,500	16,000	4,000,000

Interpretation (oral translation) was provided in the courts and quasi-judicial tribunals, the Legislative Assembly and public hearings, as well as in conferences and national meetings hosted by Manitoba. Service requests required 301 staff person-days of interpretation duty and research, for 170 interpretation assignments. The 18 per cent increase in interpretation requests compared to 2011-2012 stems from a significant increase in the numbers of requests from the Courts and a longer legislative session.

Terminology staff establish, review and maintain records of nomenclature found in provincial documents. In 2012-2013, 917 terminology requests resulted in the communication of approximately 14,672 terms in both official languages. This represents an 80 per cent increase over 2011-2012 and can be attributed to large-scale projects such as work on the Court of Queen's Bench records and a review of elections terminology.

3(b) Translation Services:

Expenditures by Sub-Appropriation	Actual	FTE's	Estimate	Variance	Expl. No.
	2012-2013 \$(000)		2012-2013 \$000	Over (Under) \$000	
Salaries and Employee Benefits	1,495	24.00	1,627	(132)	
Other Expenditures	599		624	(25)	
Less: Recoverable from Other	(241)		(235)	(6)	
Appropriations					
Total Sub-Appropriation	1,853	24.00	2,016	(163)	

Archives of Manitoba

The Archives of Manitoba preserves recorded information of all media, and facilitates access to records. The Archives protects information of fundamental significance to community identities, well-being and individual and collective self-knowledge. It documents the mutual rights and obligations entered into by society and those whom the people choose to govern. The Archives has the exclusive mandate to preserve the archival records of the government and its agencies, the Courts, and the Hudson's Bay Company (HBC). The Archives also has a discretionary mandate to acquire records of local public bodies and those of organizations and individuals in the Manitoba private sector.

Under *The Archives and Recordkeeping Act*, the Government Records Office (GRO) provides records management policies, standards and advisory services to government to support effective creation, use, protection and disposition of records. This year, the GRO continued to make its *Compass Capacity Assessment tool* (previously IMCAT) available to departments, and to offer support to projects. *Compass* is designed to help departments evaluate and strengthen their recordkeeping capacity and practices. GRO also completed scheduling and appraisal of records of 18 government departments to authorize retention and disposal and to identify records of long-term value to Manitobans. Services to government also include secure storage, retrieval and destruction services of paper-based records through the Government Records Centre. The records centre oversaw completion of a major expansion of its facility in 2012-2013, which provides additional storage capacity for both semi-active and archival records. The records centre continued to provide access to records by responding to over 25,000 requests for retrieval of records stored in its facility.

To ensure ongoing preservation of holdings, the Archives of Manitoba continued to work with Manitoba Infrastructure and Transportation to develop contract drawings and specifications for upgrading obsolete environmental control systems for archival storage vaults. The new mechanical systems and infrastructure upgrades will enable reliable storage environments for long-term preservation of analogue media.

The Archives of Manitoba further enhanced accessibility to its holdings through the Keystone database on its website. Descriptions were also completed for 34 private collections, representing the records of Manitoban individuals, families, businesses and organizations. This includes records relating to the Red River Settlement, MMP Architects and CBC Manitoba.

In total, 123 HBCA corporate record series were added to the Keystone database, which includes the collection of 13 silent film titles acquired in 2011 from the British Film Institute, Fur Trade Department plans and descriptions of posts from 1884-1944, Hudson's Bay House Library photograph collection subject files, and 82 series of Land Department maps and plans from 1874-1961. Seven HBCA private collections were added including the Arthur J. Ray fonds that consists of records relating to a number of Aboriginal rights and land claims cases in which Ray testified as an expert witness, and the J.W. Anderson fonds that, in addition to textual records, consists of sound recordings of oral history interviews Anderson conducted from 1958-1960 with former HBC employees.

The archives' holdings of archival government records increased by 882 metres in 2012-2013. These included records of the Courts and Legislature and of a wide range of programs and services across government departments and agencies. Seven metres of municipal and school records were also acquired by the Archives. Private sector holdings were increased by 123 metres in 2012-2013. Records acquired represent a wide spectrum of personal, family, organizational and business records that document Manitoba's history. This includes records relating to horticulture such as the Brandon Garden Club and West Kildonan Horticultural Society and records relating to education including the Manitoba School Library Association and the Retired Women Teachers' Association. The Hudson's Bay Company Archives holdings increased by 1.6 metres and included the acquisition of film footage of Western arctic posts taken by David Drysdale who worked for the HBC from 1935-1949. Also received were photographic records created by HBC employee Cecil Bradbury documenting Eastern Arctic posts, including Lake Harbour and Amadjuak, ca. 1919-1930. Additionally, HBCA added to its first daguerreotypes to the collection. These daguerreotypes, examples of the first commercially successful form of photography and printed on copper plates, date between 1850 and 1855 and feature portraits of James Hargrave (1798-1865) family members. James Hargrave was in the employ of the HBC in the

Red River district and at York Factory between 1821 and 1844. His son, Joseph, (1841-1894) was a clerk with the HBC at the Red River Settlement, and later secretary to the Governor of Assiniboia from 1863.

The Archives of Manitoba (including HBCA) continues to be a major resource for authors of educational and academic publications, both print and online, documentary films, exhibitions, and television productions. Government and Private Sector Archives (GPSA) photographs are featured in a blog "Lost Foote Photos" <http://lostfootephotos.blogspot.ca> created by the University of Manitoba Press in support of the publication *Imagining Winnipeg: History Through the Photographs of L.B. Foote*. Maps and plans relating to Stuartburn, Manitoba are featured in the publication *Community and Frontier: A Ukrainian Settlement in the Canadian Parkland* by John C. Lehr and numerous records relating to the drainage of wet lands in southern Manitoba are featured in the publication *Wet Prairie – People, Land and Water in Agricultural Manitoba* by Shannon Stunden Bower. HBCA records were used in a number of publications related to Canada's history in 2012-2013. Of particular interest was the book *Breathing Life into the Stone Fort Treaty: An Anishinabe Understanding of Treaty One* by Aimée Craft that drew heavily on Archives of Manitoba resources, including HBCA. The book discusses how Anishinabe laws defined the Selkirk Settler-Anishinabe relationship well before the Treaty One negotiations in 1871. The Selkirk Treaty of 1817 served as an example of this relationship and how it laid the groundwork in part for Treaty One.

The Archives of Manitoba, including the Hudson's Bay Company Archives, and the Legislative Library of Manitoba launched a new exhibit in the foyer of the Manitoba Archive Building in September 2012 called *Evidence of Life at Red River Settlement*. The exhibit includes a selection of reproductions of archival records and library materials from the Red River Settlement to commemorate the 200th anniversary of its establishment in 2012. James Alexander Douglas-Hamilton, 11th Earl of Selkirk, visited the Archives and was given a tour of the exhibit in September. In addition, the Archives partnered with The Manitoba Museum and the Manitoba Historical Society for a community exhibit at The Manitoba Museum celebrating the bicentenary using Archives of Manitoba records as its focal point. The exhibit ran from May to October 2012.

The HBCA continued to promote 13 films returned to our holdings from the British Film Institute in 2011, especially the elements that made up the 1920 feature film, *Romance of the Far Fur Country*. Staff presented screenings of selected film footage to a variety of audiences and locations including: Cinematheque Theatre in May; Kiizhigongwigaamik (In the Sky) Teaching Lodge, Winnipeg in June; Flin Flon Culture Days; the meeting of community leaders from across the North (including Mayors from the Kivalliq region and MLAs) in Rankin Inlet in September; the 18th International Inuit Studies Conference at the Smithsonian Institution in Washington, DC in October; and an Art for Lunch event at the Winnipeg Art Gallery in February.

A UK publisher digitized 13,000 images from selected records relating to the Hudson's Bay Company's trade in furs for an online publication, *Global Commodities: Trade, Exploration and Cultural Exchange* (published October 2012). The publication brings together an international body of primary source material from various archives, libraries and historical societies and is available to library consortiums worldwide for use by secondary and post-secondary students. This project resulted in the Archives of Manitoba receiving complimentary high resolution digital copies of all of the records scanned for the publication as well as an additional 20,000 complimentary scans of records selected by the Archives of Manitoba from its holdings for a total of 33,000 images. Most of these images will soon be accessible online. Preservation Services staff performed 1,360 page separations, stabilizations, flattenings and repairs to records to support this digitization project.

The Archives of Manitoba continued to serve as an institutional member of the Canadian Commission for UNESCO (United Nations Educational Scientific Organization) in recognition of the work it has undertaken to promote UNESCO's values through the designation of the Hudson's Bay Company Archives on the *Memory of the World* register and promotion of that designation through the website, tours, talks and exhibits.

The following table reflects some of the year's ongoing work among Archives of Manitoba core activities:

Core Activity	2012-2013 Actual	Core Activity	2012-2013 Actual
On-site research visits	3,690	Microfilm reels loaned	507
Remote enquiries	3,231	Private Records Acquired (includes schools and local government -metres)	130
Website views	14,623,922	Government Records Acquired (metres)	882
Government Advisory Contacts	1,550	Records Centre – Records requested by departments and agencies	25,193
Visitor tours and events	1,162	Records Centre – Records transferred by departments and agencies (metres)	14,782

Information and Privacy Policy Secretariat

The Information and Privacy Policy Secretariat (IPPS) provides corporate leadership and support to government and local public bodies about information accessibility and privacy initiatives. The secretariat carries out policy development, central coordination and administrative roles for *The Freedom of Information and Protection of Privacy Act* (FIPPA). It also assists members of the public who wish to make applications for access to information held by public bodies, and compiles reports and statistics on the use of the Act.

To ensure the effective administration of the Act by government departments, agencies and other public bodies, IPPS provides training to staff with responsibilities under FIPPA. In addition to regular monthly meetings for access and privacy coordinators, IPPS responds to requests for customized sessions addressing the particular needs of individual public bodies and program areas. The secretariat also uses on-line communications to provide training to staff in regional offices across the province. To aid staff in the execution of their duties, staff of Civil Legal Services contribute to the ongoing education of coordinators by continuing to offer in-depth presentations about specific provisions of the Act.

IPPS staff responded to more than 1,300 inquiries directed to the FIPPA help desk. They provide direction and assistance to the public as well as staff of government departments, agencies and public bodies on specific issues and concerns as well as general information about using and understanding FIPPA. The secretariat posts a listing of FIPPA applications received by government departments each week on the FIPPA website.

3(c) Archives of Manitoba/Information and Privacy Policy Secretariat:

Expenditures by Sub-Appropriation	Actual 2012-2013 \$(000)	FTE's	Estimate 2012-2013 \$000	Variance Over (Under) \$000	Expl. No.
Salaries and Employee Benefits	2,893	48.60	2,819	74	
Other Expenditures	1,973		1,986	(13)	
Less: Recoverable from Other Appropriations	(829)		(793)	(36)	
Total Sub-Appropriation	4,037	48.60	4,012	25	

Legislative Library

The Legislative Library supports the development of a well-informed society by providing efficient, effective, confidential and impartial access to specialized information resources for the Legislature, government, and people of Manitoba, and ensures current and future access to Manitoba's published heritage. The Legislative Library is one of the province's oldest libraries, with a collection that reflects the changing interests and aspirations of Manitobans over a span of more than 100 years.

The main reading room at 200 Vaughan Street is used by researchers from the government and the general public who consult Manitoba community newspapers, local histories, historic documents and government publications. The historic Reading Room in the legislature holds debates, votes and proceedings, order papers, bills, statutes, gazettes, regulations from the Manitoba Legislature, other provincial legislatures, the territories and federal Parliament. Librarians use print and electronic sources to provide factual, statistical and comparative information, and supply specific documents on request at both locations.

The library values the cooperation of Manitoba publishers, government departments and agencies for their participation in the legal deposit program under *The Legislative Library Act*. During 2012-2013, the library received 5,550 items from Manitoba publishers, including books, annual reports, newspapers and magazine titles. In 2012-2013, the library's government publications collection grew by 5,537 additional items. These new additions represent new studies, annual reports and reviews, and program information from Manitoba government departments, agencies, boards, commissions, the Legislative Assembly and its independent offices.

To increase access to and provide conservation of Manitoba government information, the library archives the electronic versions of publications by cataloguing them in the *Digital Collection of Manitoba Government Publications*. This collection is an important source of current as well as historical information for the people of Manitoba, the civil service, and Legislative Assembly. About 1,300 additional PDFs were added to the *Digital Collection of Manitoba Government Publications* in 2012-2013. The Legislative Library continues to contribute Manitoba government publications records from this collection to the Association of Parliamentary Libraries in Canada's GALLOPP database (Government and Legislative Libraries Online Publications Portal), which was launched in 2012.

Clients and staff used over 20,522 documents from collections in their research over the past year, including 4,615 full-text articles from the subscription databases provided by the library for government and Members of the Legislative Assembly. In 2012-2013, Reference Services responded to 3,529 inquiries by phone, email and in person. With more services and collections now accessible online, the library has experienced increased web traffic with over 179,500 website visits. This web presence provides remote access to the catalogue, subscription databases and two library-produced electronic collections: *The Digital Collection of Manitoba Government Publications* and *Early Legislative Reporting*.

Partnership with Manitobia, an initiative of the Manitoba Library Consortium and its partners that makes historically significant documents and publications accessible online, continued in 2012 and is on-going. The library participated in a display of materials about the Red River Settlement, which celebrated its 200th anniversary in 2012. This was an opportunity to highlight titles from the province's original library, first established by Lord Selkirk and the Council of Assiniboine in the early 1800s. In 2012-2013, as part of the library's mandate to preserve the province's printed heritage, the library microfilmed approximately half of the 2012 issues of Manitoba rural newspapers, with 225 reels of microfilm added to the extensive collection of positive and negative film. Conservation and restoration work was done on the library's rare copy of the first issue of the *Nor'Wester*, published on December 23, 1859. This was the very first newspaper published in the territory that became Manitoba.

3(d) Legislative Library:

Expenditures by Sub-Appropriation	Actual 2012-2013		Estimate 2012-2013	Variance Over (Under)	Expl. No.
	\$(000)	FTE's	\$000	\$000	
Salaries and Employee Benefits	878	15.50	868	10	
Other Expenditures	551		552	(1)	
Total Sub-Appropriation	1,429	15.50	1,420	9	

Boards and Agencies

The boards and agencies listed below report to the Minister of Culture, Heritage and Tourism. Unless otherwise indicated, their annual reports are tabled separately in the Legislative Assembly.

Centre culturel franco-manitobain

Legislation governing the Centre culturel franco-manitobain was proclaimed on June 11, 2009. The Centre culturel franco-manitobain, located on Provencher Boulevard, is home to many cultural groups that contribute to the cultural and artistic vitality of the franco-manitoban community. The new, modernized *Act* enables the corporation to take advantage of best business practices and strengthens the centre's ability to fulfill its continuing mission to present, promote, foster and sponsor cultural and artistic activities, in the French language, for all Manitobans. <http://www.ccfm.mb.ca/>

Heritage Grants Advisory Council

The Heritage Grants Advisory Council makes recommendations to the Minister on funding under the Heritage Grants Program for projects which identify, protect or interpret the province's heritage. Application for funding under the Heritage Grants Program is open to any non-profit, incorporated community organization or local government. The council's annual report is included in Culture, Heritage and Tourism's report.

Manitoba Arts Council

The Manitoba Arts Council is an arm's-length agency of the province, established in 1965 "to promote the study, enjoyment, production and performance of works in the arts." The council makes awards to professional arts organizations and individuals in all art forms including arts education, literary arts, performing arts and visual arts. The council uses a peer assessment process in making awards, with artistic excellence as the main criterion for assessment. <http://artscouncil.mb.ca/>

Manitoba Centennial Centre Corporation

Operating under *The Manitoba Centennial Centre Corporation Act*, the corporation is a Province of Manitoba Crown Corporation. The corporation's mandate is to manage the operation of the Centennial Concert Hall and its related services; provide property management services for organizations including The Manitoba Museum and Planetarium, the Manitoba Theatre Centre, Warehouse Theatre, Artspace building and the Manitoba Production Centre; and support culture and arts in the province for the benefit all Manitobans. <http://centennialconcerthall.com/>

Manitoba Film and Sound Recording Development Corporation

A statutory corporation proclaimed under *The Manitoba Film and Sound Recording Development Corporation Act*, the corporation fosters the growth of the film and sound recording industries in Manitoba and establishes programs designed to provide financial and other assistance to these industries. <http://mbfilmmusic.ca/en/>

Manitoba Film Classification Board

Under the authority of *The Amusements Act*, the board is empowered to classify, but not censor, film and videotapes intended for public exhibition and in-home use as well as regulate the sale or rental of computer and video games classified by the Entertainment Software Ratings Board. The board consists of a Presiding Member, Deputy Presiding Member and not fewer than 14 members at large, appointed by the government. The board's annual report is included in Culture, Heritage and Tourism's report.

Manitoba Heritage Council

The Heritage Resources Act provides for the establishment of the Manitoba Heritage Council as an advisory body providing impartial expertise on heritage matters brought to their attention, such as evaluations and recommendations on commemoration of people, events, places or designation of properties as having provincial heritage significance. Council recommendations, if accepted by the Minister, are implemented by the Historic Resources Branch and reported as part of the branch's annual report.

Travel Manitoba

Travel Manitoba was created as a Crown agency on April 1, 2005 under *The Travel Manitoba Act* to foster development, growth and diversity in the tourism industry in Manitoba. Travel Manitoba is responsible for: marketing Manitoba as a desirable tourist destination, providing appropriate visitor and information services, stimulating the growth and competitiveness of the tourism industry and enhancing public awareness of the importance of the tourism industry. <http://travelmanitoba.com>

Venture Manitoba Tours Ltd.

Venture Manitoba Tours was established under *The Corporations Act* and manages the Falcon Lake Golf Course, which is owned by the Province. The corporation's financial statements are published in the province's Public Accounts and are reviewed by the Public Accounts Committee of the Legislature.

Financial Information Section

Manitoba Culture, Heritage and Tourism Reconciliation Statement (\$000)

Details	2012-2013 Estimates
2012-2013 MAIN ESTIMATES	61,350
MAIN ESTIMATES AUTHORITY TRANSFERRED FROM:	
- Enabling Appropriations	
· Internal Service Adjustments	85
2012-2013 Estimates	61,435

Manitoba Culture, Heritage and Tourism

Expenditure Summary

for the fiscal year ended March 31, 2013

with comparative figures for the previous fiscal year

Estimate 2012-2013 (\$000)	Appropriation	Actual 2012-2013 (\$000)	Actual 2011-2012 (\$000)	Increase (Decrease) (\$000)	Expl. No.
14-1 Administration and Finance					
37	(a) Minister's Salary	37	37	-	
	(b) Executive Support:				
629	Salaries and Employee Benefits	634	772	(138)	
54	Other Expenditures	53	54	(1)	
(57)	Less: Recoverable from Healthy Living, Seniors and Consumer Affairs	(57)	(52)	(5)	
	(c) Financial and Administrative Services:				
1,375	Salaries and Employee Benefits	1,117	1,104	13	
361	Other Expenditures	355	342	13	
(393)	Less: Recoverable from Healthy Living, Seniors and Consumer Affairs and Children and Youth Opportunities	(331)	(198)	(133)	
	(d) Manitoba Film Classification Board:				
266	Salaries and Employee Benefits	257	307	(50)	
168	Other Expenditures	124	139	(15)	
2,440	Total 14-1	2,189	2,505	(316)	

14-2 Culture and Heritage Programs

	(a) Executive Administration:				
536	Salaries and Employee Benefits	493	368	125	
82	Other Expenditures	104	123	(19)	
9,737	(b) Grants to Cultural Organizations	9,362	10,285	(923)	
9,820	(c) Manitoba Arts Council	9,760	9,601	159	
	Less: Recoverable from Urban Development				
(875)	Initiatives	(875)	(875)	-	
(540)	Less: Recoverable from Education	(540)	(340)	(200)	
411	(d) Heritage Grants Advisory Council	426	403	23	

Manitoba Culture, Heritage and Tourism

Expenditure Summary

for the fiscal year ended March 31, 2013

with comparative figures for the previous fiscal year

Estimate 2012-2013 (\$000)	Appropriation	Actual 2012-2013 (\$000)	Actual 2011-2012 (\$000)	Increase (Decrease) (\$000)	Expl. No.
14-2 Culture and Heritage Programs (con'td)					
	(e) Arts Branch:				
695	Salaries and Employee Benefits	461	675	(214)	
165	Other Expenditures	152	149	3	
4,383	Film and Sound Development	4,913	4,383	530	
3,955	Grant Assistance	3,891	3,985	(94)	
	(f) Public Library Services:				
925	Salaries and Employee Benefits	674	787	(113)	
706	Other Expenditures	761	717	44	
5,519	Grant Assistance	5,474	5,472	2	
	(g) Historic Resources:				
1,330	Salaries and Employee Benefits	1,291	1,359	(68)	
383	Other Expenditures	382	387	(5)	
1,178	Grant Assistance	1,108	1,126	(18)	
	(h) Tourism Secretariat:				
402	Salaries and Employee Benefits	440	404	36	
337	Other Expenditures	222	305	(83)	
645	Grant Assistance	459	571	(112)	
	(i) Travel Manitoba:				
7,613	Grant Assistance	7,613	7,613	-	
(500)	Less: Recoverable from Other Appropriations	(500)	(500)	-	
46,907	Total 14-2	46,071	46,998	(927)	

14-3 Information Resources

	(a) Communications Services Manitoba:				
4,006	Salaries and Employee Benefits	4,006	3,994	12	
1,238	Other Expenditures	1,299	1,168	131	
1,966	Public Sector Advertising	468	455	13	
(2,725)	Less: Recoverable from Other Appropriations	(1,212)	(1,355)	143	

Manitoba Culture, Heritage and Tourism

Expenditure Summary

for the fiscal year ended March 31, 2013

with comparative figures for the previous fiscal year

Estimate 2012-2013 (\$000)	Appropriation	Actual 2012-2013 (\$000)	Actual 2011-2012 (\$000)	Increase (Decrease) (\$000)	Expl. No.
14-3 Information Resources (con'td)					
	(b) Translation Services:				
1,627	Salaries and Employee Benefits	1,495	1,424	71	
624	Other Expenditures	599	824	(225)	
(235)	Less: Recoverable from Other Appropriations	(241)	(290)	49	
	(c) Archives of Manitoba:				
2,819	Salaries and Employee Benefits	2,893	2,827	66	
1,986	Other Expenditures	1,973	1,881	92	
(793)	Less: Recoverable from Other Appropriations	(829)	(670)	(159)	
	(d) Legislative Library:				
868	Salaries and Employee Benefits	878	852	26	
552	Other Expenditures	551	587	(36)	
11,933	Total 14-3	11,880	11,697	183	
14-4 Costs Related to Capital Assets					
142	(a) Amortization Expense	141	140	1	
13	(b) Interest Expense	11	8	3	
155	Total 14-4	152	148	4	
61,435	TOTAL EXPENDITURES 14	60,292	61,348	(1,056)	

Manitoba Culture, Heritage and Tourism

Revenue Summary by Source

for the fiscal year ended March 31, 2013

with comparative figures for the previous fiscal year

Actual 2011-2012 (\$000)	Actual 2012-2013 (\$000)	Increase (Decrease) (\$000)	Source	Actual 2012-2013 (\$000)	Estimate 2012-2013 (\$000)	Variance (\$000)	Expl. No.
Current Operating Programs:							
Other Revenue:							
778	744	(34)	Hudson's Bay History Foundation	744	800	(56)	
511	401	(110)	Communications Services Manitoba	401	404	(3)	
399	368	(31)	Manitoba Film Classification Board Fees	368	418	(50)	
301	325	24	Archives of Manitoba Fees	325	347	(22)	
298	292	(6)	Statutory Publication Fees	292	320	(28)	
98	82	(16)	Translation Services Fees	82	160	(78)	
8	2	(6)	Sundry	2	107	(105)	
2,393	2,214	(179)	Total - Other Revenue	2,214	2,556	(342)	
Government of Canada:							
77	84	7	Official Languages in Education	84	77	7	
77	84	7	Total - Government of Canada	84	77	7	
TOTAL REVENUE - CURRENT							
2,470	2,298	(172)	OPERATING PROGRAMS - 14	2,298	2,633	(335)	

Historical Information

Manitoba Culture, Heritage and Tourism Five-Year Expenditure and Staffing Summary for years ending March 31, 2009 to March 31, 2013 (\$000)

	ACTUAL/ADJUSTED ESTIMATES OF EXPENDITURES*									
APPROPRIATION	2008-2009		2009-2010		2010-2011		2011-2012		2012-2013	
	FTE	\$	FTE	\$	FTE	\$	FTE	\$	FTE	\$
14-1 Administration and Finance	29.60	2,791	30.00	2,717	30.00	2,366	37.00	2,505	37.00	2,189
14-2 Culture, Heritage and Tourism Programs	66.05	51,025	65.65	51,729	62.65	46,406	62.65	46,998	62.65	46,071
14-3 Information Resources	153.10	12,964	154.10	11,801	154.10	11,724	154.10	11,697	154.10	11,880
14-4 Costs Related to Capital Assets	-	55	-	74	-	113	-	148	-	152
TOTAL	248.75	66,835	249.75	66,321	246.75	60,609	253.75	61,348	253.75	60,292

* Adjusted figures reflect historical data on a comparison basis in those appropriations affected by a re-organization during the years under review

Performance Reporting

The following section provides information on key performance measures for the department for the 2012-2013 reporting year. All Manitoba government departments include performance measures in their Annual Reports to complement the financial results and provide Manitobans with meaningful and useful information about government activities and their impact on the province and its citizens.

For more information about performance reporting and the Manitoba government, visit www.manitoba.ca/performance

Your comments on performance measures are valuable to us. You can send comments or questions to mbperformance@gov.mb.ca

Measures of Performance or Progress:

What is being measured and using what indicator?	Why is it important to measure this?	What is the starting point? (baseline data and year)	What is the 2012-2013 result or most recent available data?	What is the trend over time?	Comments/Recent Actions/Report Links
1. The amount of film production activity in Manitoba, using data generated by Manitoba Film and Music.	Globally, the arts and entertainment industry is one of the fastest growing in the world. The film industry, in particular, generates high levels of employment in relation to the dollars invested, raises Manitoba's national and international profile, and attracts off-shore investment into the province.	In 1999-2000, the level of film production in Manitoba was just over \$50 million.	In 2012-2013 Manitoba's film industry recorded \$93.9 million in production activity representing 65 screen-based media projects.	The target of \$100 million in production activity by 2005 was achieved in 2002-2003. By 2007-2008 production activity had increased to \$123.4 million then dropped to \$66 million in 2008-2009, as a result of the global recession and the high Canadian dollar. Since then, production activity has fluctuated between \$56.6 and \$93.9 million. While the number of productions has remained stable, budgets are lower and further negatively impacted by fewer dramatic television series being produced.	Manitoba boasts one of the most competitive production tax credit and financial production incentives in North America. Manitoba's screen based industries are strong, based on diverse genre, format, language and distribution for transmedia, television and film. In 2012-2013 Manitoba played host to 65 productions including nine feature films, 24 television or web series and 32 in other media formats. Of these projects, 33 were documentary projects and 18 were Manitoba-owned.

What is being measured and using what indicator?	Why is it important to measure this?	What is the starting point? (baseline data and year)	What is the 2012-2013 result or most recent available data?	What is the trend over time?	Comments/Recent Actions/Report Links
<p>2. The size of Manitoba's tourism industry by tracking Statistics Canada data on the amount of annual tourist spending and the number of person-days of tourist visits in Manitoba. The data is synthesized with industry growth percentages calculated by the Conference Board of Canada.</p>	<p>The tourism industry has a direct and immediate impact on the province's balance of trade. A strong industry has the potential to attract offshore dollars into Manitoba and keep Manitoba dollars at home.</p>	<p>In 2006, the number of person-days of tourism visits in Manitoba totalled 7.7 million. Tourism and travel expenditures in Manitoba totalled \$1.12 billion.</p>	<p>After reaching a record high eight million person-visits in 2007, in 2008 the number of person-days of tourism visits in Manitoba dropped back 3.7% to the 2006 level of 7.7 million, rebounding 5.2% in 2009 to a new 8.1 million high. Total inbound tourism expenditures in Manitoba achieved a record \$1.26 billion in 2010 and \$1.45 billion in 2011.</p>	<p>The recessionary slowdown in global tourism continued in 2009, followed by a rebound in 2010. Although 2008 marked the first decline for Manitoba after 10 years of steady growth, Manitoba has consistently ranked in the top three provinces in year over year industry growth. After a recession-related decline in 2008, Manitoba rebounded with growth of 2.6% in 2009, the highest among all provinces. Growth continued in 2010, with Manitoba being narrowly edged out by Newfoundland for third place in growth among all provinces. Due to Statistics Canada changes in data collection, 2011 economic impact and domestic visitation numbers cannot be compared to previous years.</p>	<p>Data for 2011 and 2012 on U.S. travel into Manitoba showed an increase of 3.1%, higher than the Canadian average which was almost flat at 0.9%. In Canada in 2011, domestic tourism (Canadians travelling in Canada) accounted for over 90% of total tourism visits. Manitobans travelling in Manitoba accounted for 88% of Manitoba's total tourism visits. Manitoba's tourism industry generates approximately \$232 million annually in provincial tax revenues, sustains 13,400 direct jobs within the province and helps to sustain a further 50,000 jobs in Manitoba.</p>
<p>3. Access to public library services, using data collected by the department's Public Library Services (PLS) Branch on the number of districts supporting</p>	<p>Libraries are local gateways to knowledge and provide a basic condition for lifelong learning, independent decision-making and cultural</p>	<p>In 2004, there were 138 of 363 districts supporting public library access through 24 local service providers, and 30 regional</p>	<p>In 2012, there were 153 of 363 districts supporting public library access through 27 local service providers, and 32 regional</p>	<p>The number of municipalities and Manitobans with access to library services has steadily increased since 2004 as a result of increased establishments</p>	<p>PLS continues implementation of the Public Libraries Review recommendations, which have featured increased library</p>

What is being measured and using what indicator?	Why is it important to measure this?	What is the starting point? (baseline data and year)	What is the 2012-2013 result or most recent available data?	What is the trend over time?	Comments/Recent Actions/Report Links
public library access; library membership; and facility visits.	development of individuals and community groups. Access to library services is a basic determinant of library use.	service providers with 60 service points. Public library systems reported 546,043 active memberships and 3,241,560 annual facility visits.	service providers with 65 service points. Public library systems reported 511,436 active memberships and 4,244,089 annual facility visits.	in rural municipalities, and partnership agreements with existing regional and municipal library systems.	access, service to First Nations, increased funding support, new electronic formats and review of programs.
4. The number of visits to Manitoba museums and archives, using annual combined total person-visits to The Manitoba Museum, Signature Museums and the Archives of Manitoba.	This measure provides an indication of interest in and exposure to Manitoba's cultural and heritage assets. The benefits are that the value and significance of these assets are understood and appreciated by current generations and preserved and protected for future generations.	In 2004-2005, a total of 689,759 person-visits were made to: The Manitoba Museum (517,172); Archives of Manitoba (7,189); Signature Museums around the province (165,398).	In 2012-2013, a total of 595,694 person-visits were made to: The Manitoba Museum (479,842); Archives of Manitoba (4,852); Signature Museums (111,000).	From 2004-2005 until 2009-2010, visitation rates decreased overall. Declining personal visitation to archives corresponds to increased use of the internet. Museum visitation corresponds with a general decline in U.S. tourism into Canada since 9/11, followed by the global economic recession. Since 2010-2011, visitation has begun to increase, due in part to an increased emphasis on tours and public programming at the archives and ongoing efforts related to joint marketing of signature museums. Total visitation in 2012-2013 increased 23.6% over the previous year, from 482,090 to 595,694.	Travel Manitoba has implemented a multi-year strategy to reverse the downward trend in U.S. tourism. Signature Museums continue to develop jointly targeted print and electronic media and marketing materials to enhance visibility and visitation. Like comparable organizations in Canada, the Archives of Manitoba continues to expand its website and database content to offer online service options.

The Public Interest Disclosure (Whistleblower Protection) Act

The Public Interest Disclosure (Whistleblower Protection) Act came into effect in April 2007. This law gives employees a clear process for disclosing concerns about significant and serious matters (wrongdoing) in the Manitoba public service, and strengthens protection from reprisal. The Act builds on protections already in place under other statutes, as well as collective bargaining rights, policies, practices and processes in the Manitoba public service.

Wrongdoing under the Act may be: contravention of federal or provincial legislation; an act or omission that endangers public safety, public health or the environment; gross mismanagement; or knowingly directing or counseling a person to commit wrongdoing. The Act is not intended to deal with routine operational or administrative matters.

A disclosure made by an employee in good faith, in accordance with the Act, and with a reasonable belief that wrongdoing has been or is about to be committed is considered to be a disclosure under the Act, whether or not the subject matter constitutes wrongdoing. All disclosures receive careful and thorough review to determine if action is required under the Act, and must be reported in a department's annual report in accordance with Section 18 of the Act.

The following is a summary of disclosures received by Manitoba Culture, Heritage and Tourism for fiscal year 2012-2013:

Information Required Annually (per Section 18 of The Act)	Fiscal Year 2012-2013
The number of disclosures received, and the number acted on and not acted on. <i>Subsection 18(2)(a)</i>	NIL
The number of investigations commenced as a result of a disclosure. <i>Subsection 18(2)(b)</i>	NIL
In the case of an investigation that results in a finding of wrongdoing, a description of the wrongdoing and any recommendations or corrective actions taken in relation to the wrongdoing, or the reasons why no corrective action was taken. <i>Subsection 18(2)(c)</i>	NIL